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**Your
commitment
counts**

We, the undersigned **Moto Club Praia a Mare**

represented by **Aniello Aiello, Segretario**

having authority, decision-making, economic or social powers or a mandate to represent, and, in this capacity having a share of the responsibility for road safety in the European Union:

Whereas the number of road accident victims in Europe at present is unacceptable, and the most effective possible measures need to be taken to reduce this number in the shortest possible time;

Whereas coordinated action between the many parties having responsibility, in one capacity or another, is more likely to achieve the intended results;

Believing that there are effective measures available to encourage road users to apply safety rules and even to take further measures, for example in order to reduce the exposure of users to the risks of accidents; and believing that the scope of such measures will be all the greater if a critical number of stakeholders commit themselves to them;

Subscribing to the objective of reducing the number of deaths on the road by at least 50% by 2010;

Aware that actions to promote road safety entail extremely low costs compared to the human, social and economic cost of unsafe roads;

UNDERTAKE TO IMPLEMENT, PROACTIVELY, THE MEASURES WITHIN THE SPHERE OF OUR RESPONSIBILITY AND ACTIVITIES SO AS TO SPEED UP PROGRESS ON ROAD SAFETY;

AND FURTHERMORE UNDERTAKE IN PARTICULAR WITHIN THE BOUNDS OF OUR RESPONSIBILITY AND SPECIFICITIES AND IN CONFORMITY WITH AT LEAST ONE OF THE FOLLOWING PRINCIPLES:

1. To take measures within our sphere of responsibility to contribute to the abovementioned objective of reducing the number of road deaths.

2. To include road safety actions and safety performance measurement among our major objectives and principal decision-making criteria, in particular in the context of research activities, organisation and investment and in the more general road safety plan.

3. To share with the competent bodies responsible for road safety technical and statistical information making for a better understanding of the causes of accidents, the injuries caused by accidents and the effectiveness of preventive and palliative measures.

4. To contribute to preventing traffic accidents by pursuing high-quality actions in one or more of the following areas:

- initial and continuous driver training and information,
- motor-vehicle equipment and ergonomics,
- infrastructure designed to minimise the risks of accidents and their gravity and to encourage safe driving.

5. To develop and implement technologies for reducing the impact of road traffic accidents.

6. To contribute to the development of means of uniform, continuous and appropriate monitoring of compliance with traffic rules by persons acting in our name or under our authority and penalising any offenders in a uniform, rapid and proportionate way.

7. To create a framework encouraging the introduction of continuous education actions and the rehabilitation of high-risk drivers.

8. To endeavour to contribute, wherever possible, to a better understanding of the causes, circumstances and consequences of accidents in order to draw lessons from them in order to avoid their repetition.

9. To contribute to ensuring that effective and high-quality, medical, psychological and legal assistance is available for road accident victims.

10. To accept a post-evaluation by peers, in accordance with appropriate confidentiality rules, of the measures taken to improve road safety and, where necessary, to draw lessons from them to review the measures.

OUR COMMITMENT

Moto Club Praia a Mare

represented by **Aniello Aiello, Segretario**

deliberately undertake the initiative of implementing measures that go beyond the regulatory requirements in force, namely:

► Nel corso dei prossimi tre anni, senza scopo di lucro, nell'ambito della campagna "la strada non e' una pista", sensibilizzeremo all'educazione stradale scuole materne, elementari e medie dell'Alto Tirreno Cosentino.

- Organizzeremo efficaci corsi di formazione, 3 corsi l'anno, educando all'uso del casco e/o al rispetto della segnaletica stradale bambini e ragazzi tra i 6 e 12 anni.

- Distribuiremo un book nelle scuole, contenente disegni di segnali e strade da colorare, per educare in maniera più semplice e giocosa al rispetto delle norme del codice della strada.

- Effettueremo prove pratiche (solo per i ragazzi che stanno prendendo il patentino) sotto il controllo della federazione motociclistica italiana, per verificare il grado di apprendimento dei ragazzi delle nozioni teoriche.

Inizio attività 01.04.2009 fine 31.12.2012.

Prevediamo sensibilizzare un totale di circa 30.000 persone grazie anche ai cartelli della campagna che affiggeremo.

Collaboreremo con la Federazione Motociclistica Italiana, Forze dell'ordine ed autorità amministrative.

Done at

Praia a Mare, 03 giugno 2009

signature:

Aniello Aiello



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MOTO CLUB PRAIA A MARE
Matr. FMI n. 7831

